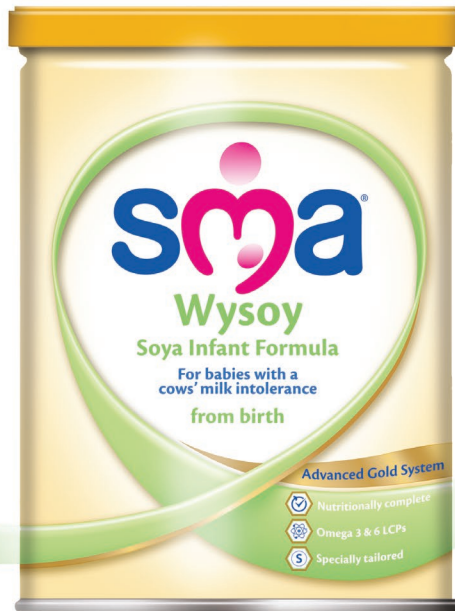


FOR HEALTHCARE PROFESSIONAL USE ONLY

SMA[®] Wysoy



Supporting you
to support mums



* Registered Trademark

FOR HEALTHCARE PROFESSIONAL USE ONLY

SMA Wysoy is the only* soya-based infant formula for babies and infants who are intolerant to cows' milk. It is nutritionally complete and suitable from birth.

Available in 430 g and 860 g cans of powder on prescription or to purchase in supermarkets and pharmacies



430 g can
PIP code
030-2570

860 g can
PIP code
022-2489

*As of July 2015¹



Protein is vitally important for babies' growth therefore if infants are intolerant to cows' milk an alternative must be found

SMA Wysoy offers an alternative protein source

BDA (2010)²

From the age of **six months soya formulas** can be used for the treatment of **cows' milk protein allergy/intolerance** and **lactose intolerance** where soya is being considered/used in the weaning diet

The **BDA** also acknowledges that there is a clinical need for feeding soya-based infant formula for **babies below six months** in the following groups:²

1

Infants with cows' milk allergy/intolerance who refuse extensively hydrolysed/elemental formulas

2

Vegan mothers – these mothers should be strongly encouraged to breastfeed, but if they are unable to breastfeed or choose not to do so, soya formula would be the appropriate choice

3

Infants with galactosaemia



Alternative protein source to cows' milk protein



Lactose free and sucrose free



Good palatability



Omega 3 and 6 LCPs



Suitable for vegetarians and Halal approved



Available on prescription or to purchase in supermarkets and pharmacies

References:

1. Cow & Gate Infasoy. <http://www.cowandgate.co.uk/article/infasoy-milk>. Accessed 29 April 2015.
2. Paediatric Group Position Statement Use of Infant Formulas based on Soy Protein for Infants. The British Dietetic Association, October 2010.

LCPs: long-chain polyunsaturated fatty acids.

IMPORTANT NOTICE:

Breast milk is best for babies and breastfeeding should continue for as long as possible. Good maternal nutrition is important for the preparation and maintenance of breastfeeding. Introducing partial bottle-feeding may have a negative effect on breastfeeding and reversing a decision not to breastfeed is difficult. You should always seek the advice of a doctor, midwife, health visitor, public health nurse, dietitian or pharmacist on the need for and proper method of use of infant formulae and on all matters of infant feeding. Social and financial implications should be considered when selecting a method of infant feeding. Infant formulae should always be prepared and used as directed. Inappropriate foods or feeding methods, or improper use of infant formula, may present a health hazard. SMA Wysoy milk-free formula is intended to meet the nutritional needs of babies and children who are intolerant to cows' milk protein, lactose or sucrose. Soya infant formulae are not recommended for preterm babies or those with kidney problems, where medical guidance should always be sought.